**Insight Business Consulting Program for MBA Students**

The Insight Business Consulting Program will pair **full-time MBA students** with start-up companies participating in Memorial University’s programs such as Genesis Evo+ or Enterprise, Memorial Centre for Entrepreneurship, Centre for Social Enterprise, Navigate Entrepreneurship Centre, School of Graduate Studies’ Entrepreneurial Training Program, or NL start-ups associated with the Ocean Startup Project. Under supervision, a full-time MBA student will consult for a start-up company and provide expertise in specific areas of the start-up process, e.g., market analysis, setting up accounting systems, financial projections, etc.

MBA students participating in the Insight Business Consulting Program will receive a **$4,500 fellowship** for approximately 100 hours of consulting during the Spring semester.

The Insight Business Consulting Program is part of the project *Supporting the Local Innovation & Entrepreneurial Ecosystem*, generously supported by the Atlantic Canada Opportunities Agency (ACOA), the Government of Newfoundland and Labrador - The Department of Innovation, Energy, and Technology, and Mr. Mark Dobbin.

If you are interested in participating, please complete the following application form and email it to **Memorial’s Research Innovation Office (RIO)** at **rio@mun.ca**. Deadline to apply is**May 12th, 2025 at 12 pm**. The successful applicants will be contacted by May 30th, 2025.

**Insight Business Consulting Program for MBA Students**

**Application Form**

Submit to rio@mun.ca by **May 12th, 2025 at 12 pm**

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| --- | --- |
| **Name:**  | Click here to enter text. |
| **Student number:** | Click or tap here to enter text. |
| **Email:**  | Click here to enter text. |
| **Explain why you are interested in participating in this program (500-word limit):** |
| Click here to enter text. |
| **IBC students are encouraged to work remotely and/or in person depending on the requirements of the company and the student. Please confirm all of the arrangements below that you are comfortable with.**  *Note: these selections will help guide the committee in the matching process.* |
| 1. Only in person work [ ]
2. Only remote-based work [ ]
3. Flexible – open to a mix of in person and remote-based work [ ]
 |
| **Please select from the options below, all of the areas that most interest you for consulting work.***Note: these selections will help guide the committee in the matching process, but do not necessarily indicate the area you will work in if selected.* |
| 1. Branding/marketing [ ]
2. Finance [ ]
3. Social Media [ ]
4. Legal/regulatory [ ]
 | 1. Strategy [ ]
2. Market research [ ]
3. Pricing models [ ]
4. Other:

Click or tap here to enter text. |
| **At the end of the semester, students will be required to provide a final presentation summarizing their experience and formally concluding the program.**  |
| Please select this box to confirm you understand this program requirement, and that you will be required to complete this virtual presentation [ ]  |
| **How does your educational and work experience make you a competitive candidate for this program (500-word limit)** |
| Click here to enter text. |
| **Will you be registered in the MBA program in the Spring semester?** | Choose an item. |
| **Start date of your MBA (month and year)** | Click or tap here to enter text. |
| **Have you participated in this program before?** | Choose an item. |
|  |  |  |
| **Signature** |  | **Date** |

**Submission Check List: 1.** Complete Application Form **AND 2**. Up to date Resume